

**REPORT TO BOARD OF DIRECTORS  
CONGREGATIONAL SURVEY  
PROGRAMMING DURING THE TIME OF COVID**

Beth David Board Meeting

June 24, 2020

## PURPOSE OF SURVEY

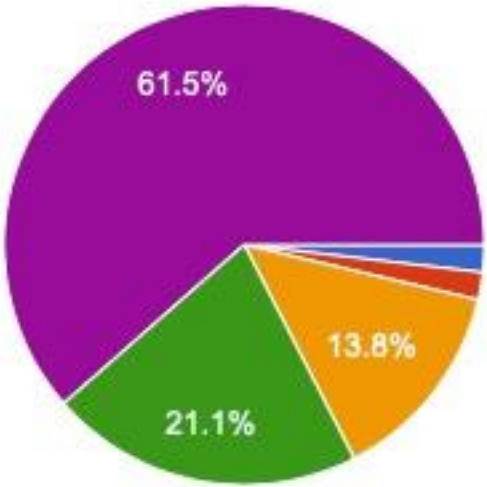
- To gain members' feedback on programming offered remotely from mid-March to Mid June 2020, during the time of COVID
- To learn specifics of what worked, what did not and get suggestions
- Results to be used to adapt programming to better meet the needs of congregants
- Thanks to Michael Bierman for his Google Forms expertise and to others for their testing of the survey before it was distributed

# THIS REPORT

- This report provides a summary of responses to give a flavor of the input
- Not all questions are presented
- As of Wednesday morning June 24, 113 people have completed the survey.
- Not drawing conclusions at this time as analysis has barely begun

# HOW LONG HAVE YOU BEEN A MEMBER OF BETH DAVID?

109 responses

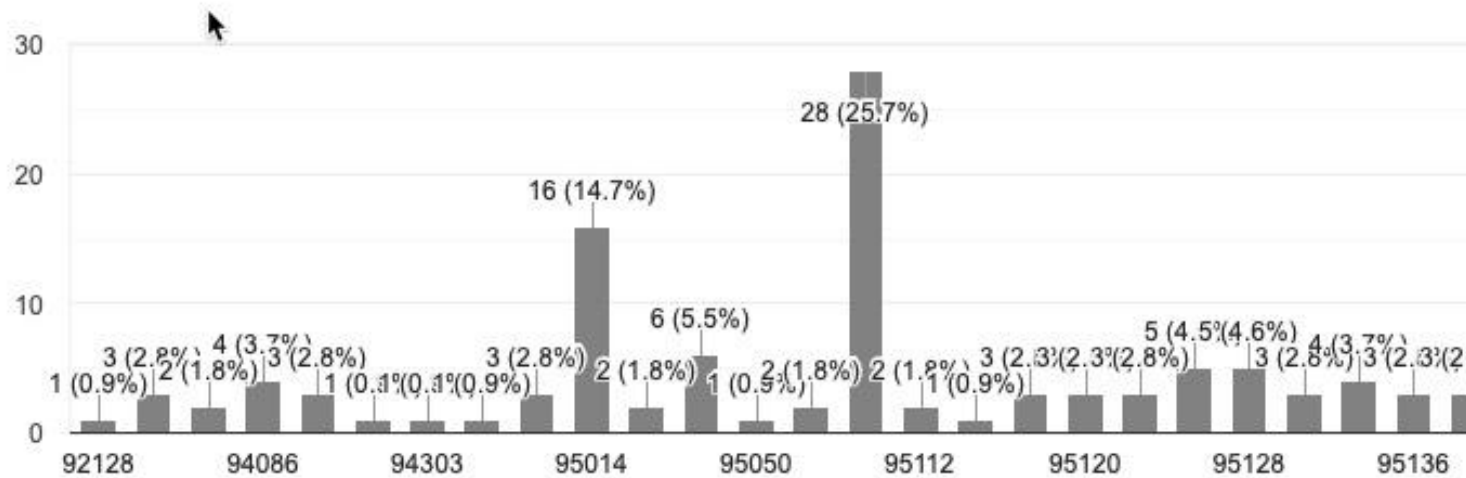


- Less than two years
- Two to five years
- Six to fifteen years
- Sixteen to 25 years
- 26 years+

- 82% of the respondents have been members for 16 years+
- 3.6% less than 5 years
- Research - Is this representative of our membership?

# WHERE DO RESPONDENTS LIVE?

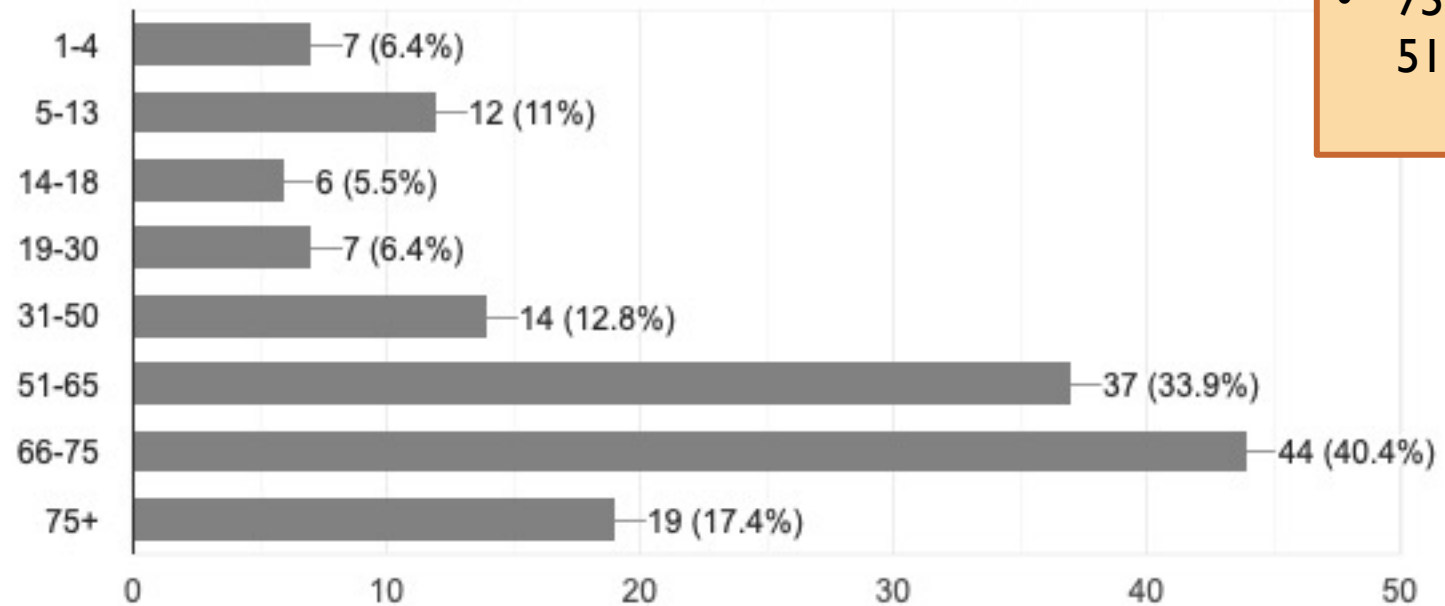
109 responses



- 25.7% Saratoga (95070)
- 14.7% Cupertino (95014)
- 5.5% Los Gatos (95032)
- 4.6% San Jose (95128)
- 4.5% San Jose (95125)
- 2.8% San Jose (95129)

# AGES OF MEMBERS IN YOUR HOUSEHOLD

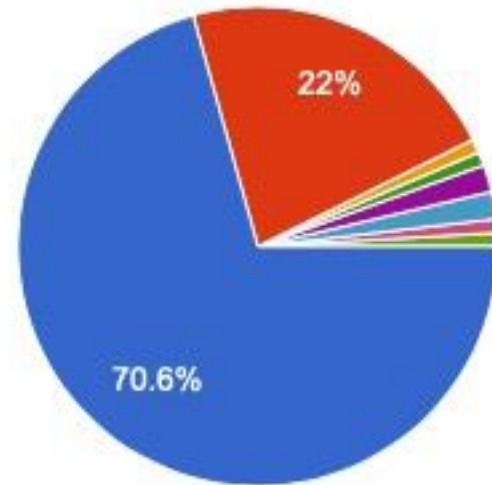
109 responses



- Response was “choose all that apply”
- 75.3% over age 51

# ZOOM EXPERIENCE

109 responses

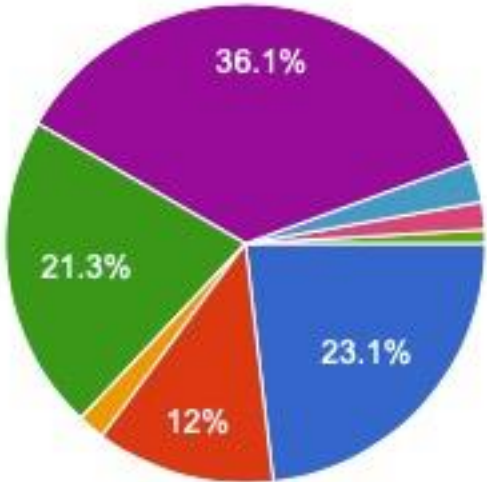


- Excellent
- Medium Success
- Terrible
- Haven't tried it, but I intend to
- Not interested in connecting to programs or services electronically
- Excellent - I love using Zoom
- I really enjoy it, but sometimes participants are unsure what to do. Ha...
- Medium Success - sometimes it works...

- 70.6% Excellent
- 22% Medium Success
- 1.8% (2 respondents) not interested in connecting to programs or services electronically

# FACEBOOK LIVE/YOUTUBE EXPERIENCE

108 responses

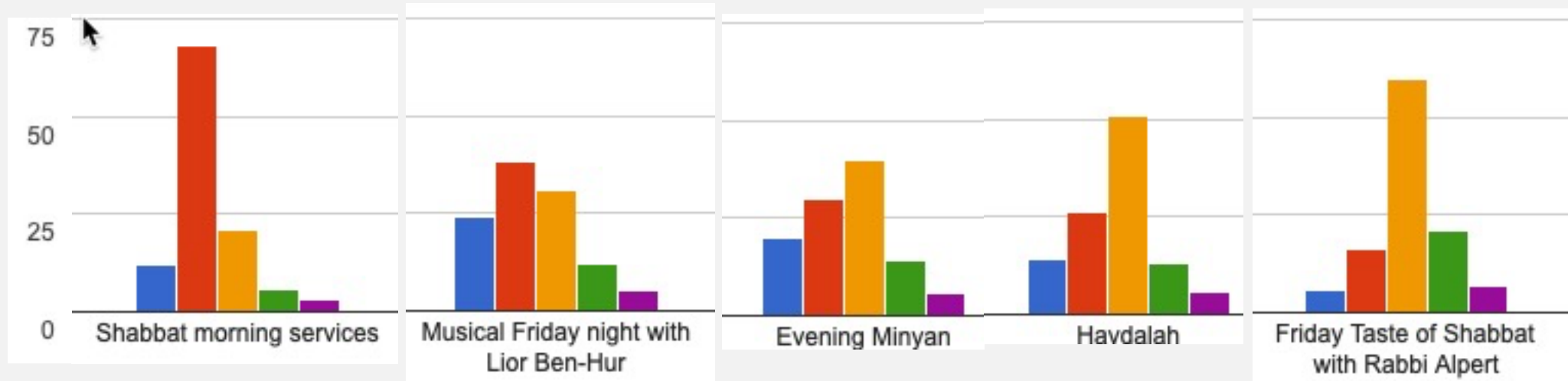


- Excellent
- Medium Success
- Terrible
- Haven't tried it, but I intend to
- Not interested in viewing services on Facebook Live or YouTube
- Never tried it
- Medium Success - sometimes i and sometimes not
- I've only used it once and it was fine.

- 23.1% Excellent
- 12% Medium success
- 21.3% Used it once
- 36% not interested in viewing services on Facebook Live or on Youtube
- Most prefer Zoom



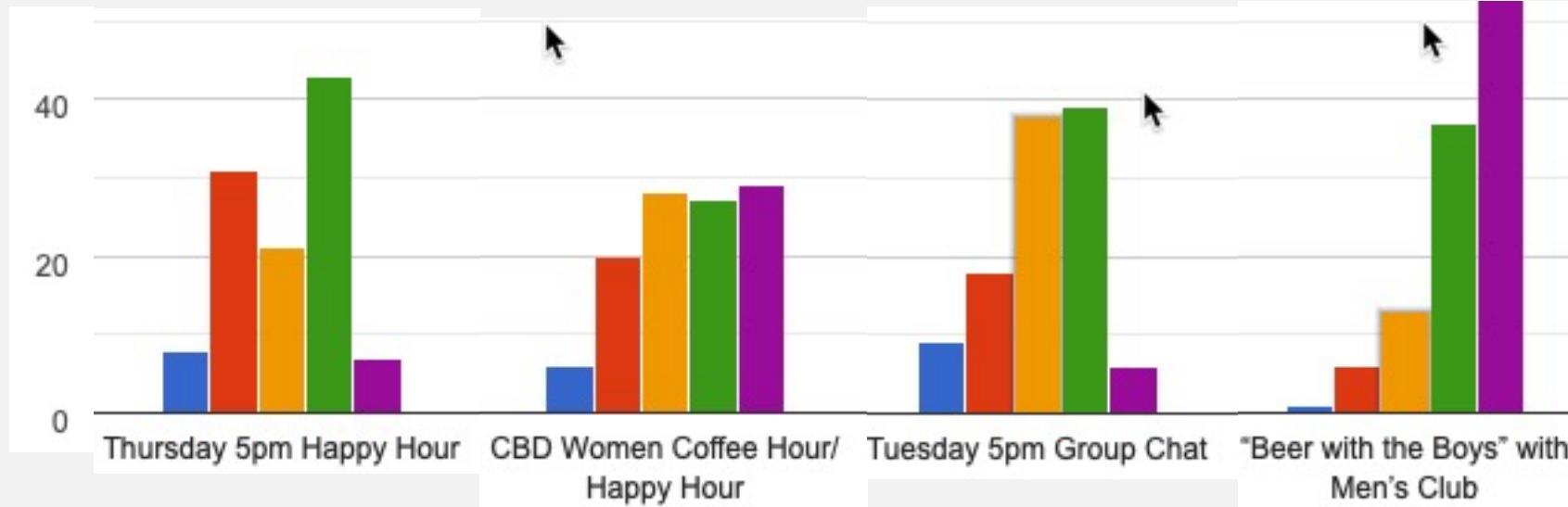
# PARTICIPATION SERVICES AND PRE-SHABBAT



**Blue - Yes Once   Red - Yes, Multiple times   Gold - Thinking about it or not yet**

**Green - Not interested in this program over Zoom   Purple - Not applicable to me**

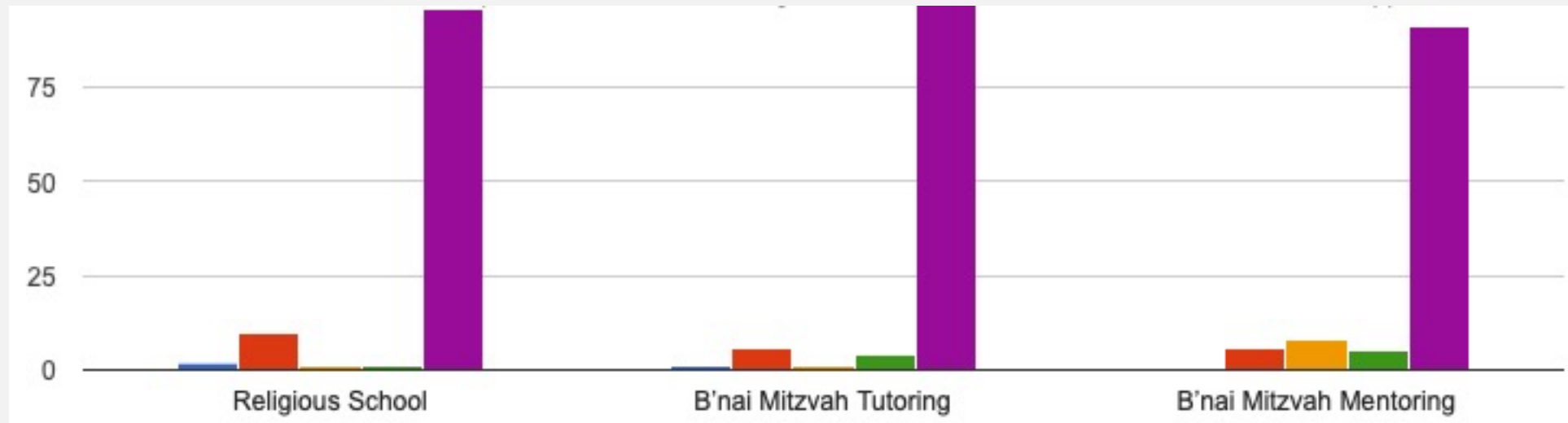
# PARTICIPATION SOCIAL OPPORTUNITIES



**Blue -Yes Once** **Red –Yes, Multiple times** **Gold –Thinking about it or not yet**

**Green – Not interested in this program over Zoom** **Purple – Not applicable to me**

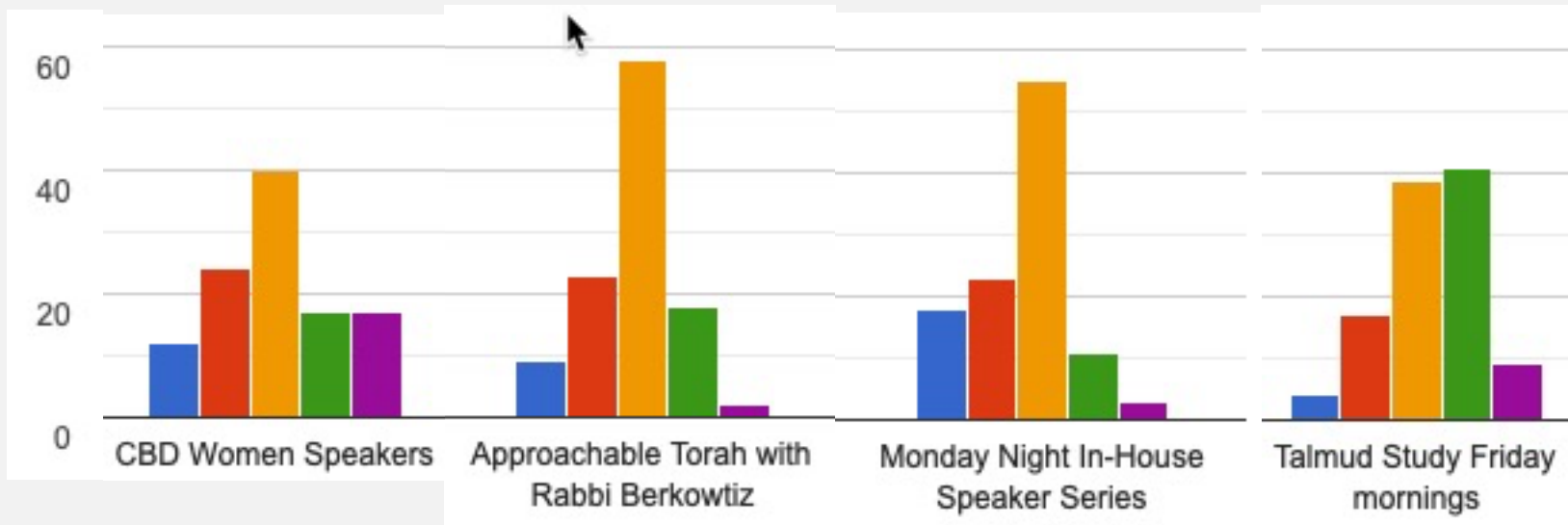
# PARTICIPATION YOUTH



**Blue - Yes Once**   **Red - Yes, Multiple times**   **Gold - Thinking about it or not yet**

**Green - Not interested in this program over Zoom**   **Purple - Not applicable to me**

# PARTICIPATION LEARNING SESSIONS

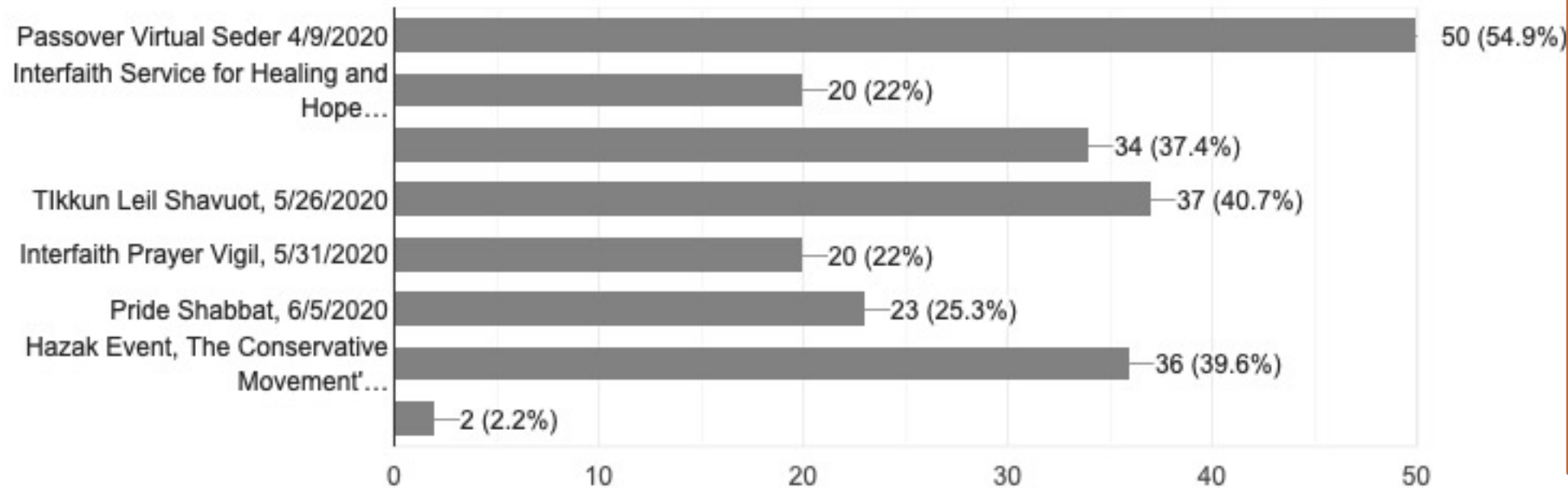


**Blue - Yes Once**   **Red - Yes, Multiple times**   **Gold - Thinking about it or not yet**

**Green - Not interested in this program over Zoom**   **Purple - Not applicable to me**

# PARTICIPATION SPECIAL ONE-TIME PROGRAMMING

91 responses



## TOP FOUR

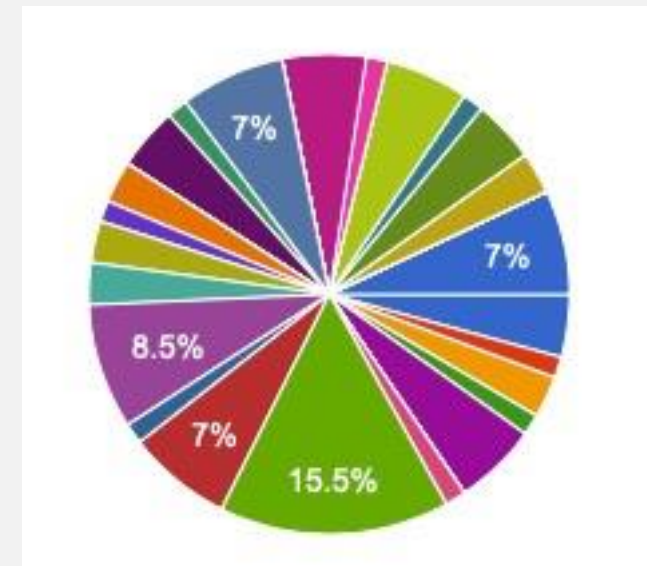
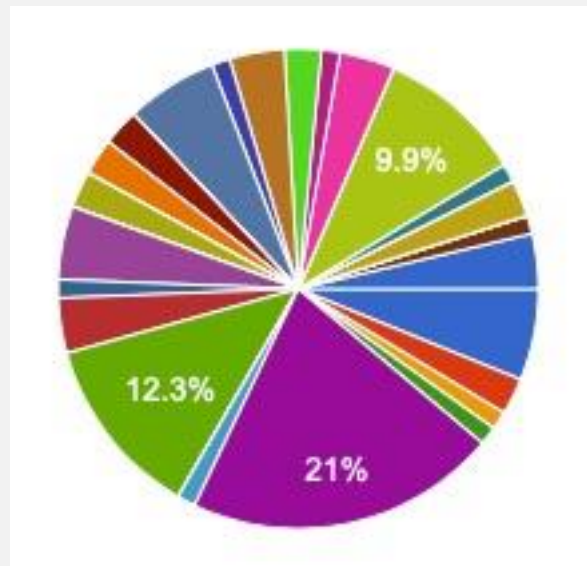
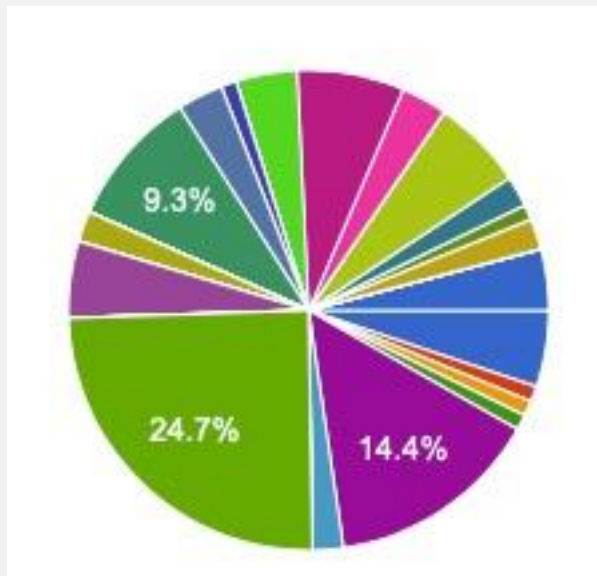
- Passover Virtual Seder 54.9%
- Tikkun Leil Shavuot 40.7%
- Hazak Event – Rabbi presenting on Law Committee 39.6%
- Shavuot Cheesecake Demonstration 37.4%

# FAVORITE PROGRAMS/ACTIVITIES

1<sup>st</sup> choice

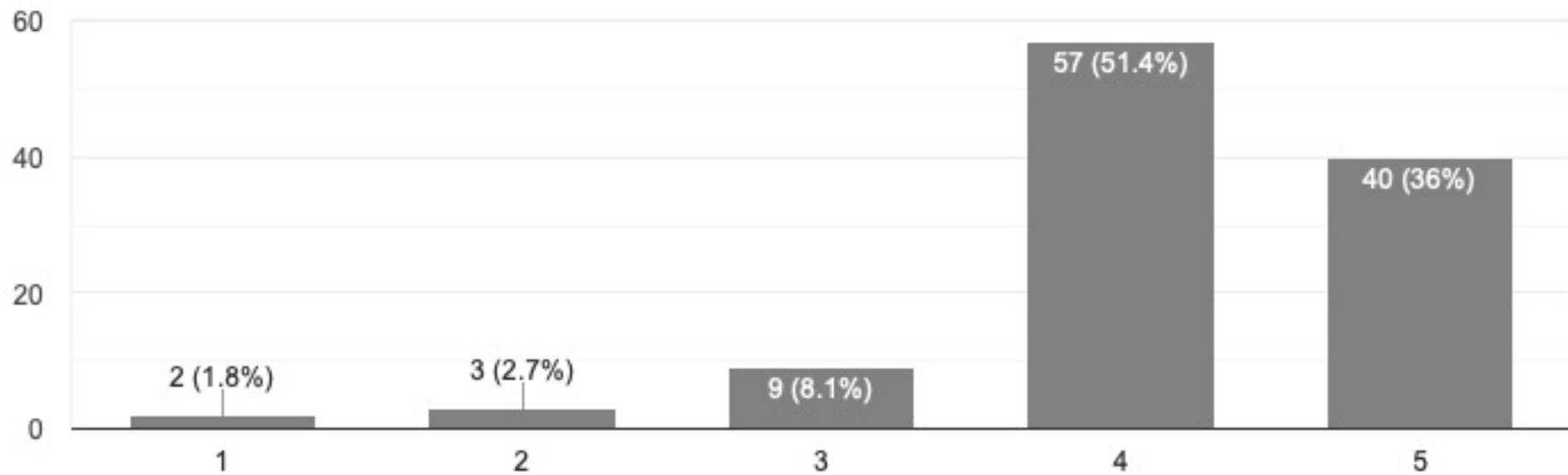
2<sup>nd</sup> choice

3<sup>rd</sup> choice



**Medium Green – Shabbat Morning Services**  
 **Purple – Musical Friday night with Lior Ben-Hur**  
**Dark Green – Talmud Study**  
**Blue – Hazak Event**  
**Red – Havdalah**

# OVERALL IMPRESSION OF PROGRAMMING



# PROGRAMMING SUGGESTIONS

- Meet the “person of the week”
- Request for email distribution list
- How to use Zoom
- More singing other than Shabbat
- More small groups and classes
- Jewish movies
- Short courses or classes (2-4 sessions)
- Musical programs
- More cooking demos
- More Adult-ed speakers from outside
- Parent support group
- Kids play dates on zoom
- Film classes
- Community wide activities
- Record programs
- Kids services and youth group
- Young adult offerings
- Book discussion



## WHAT IS MOST IMPORTANT BEFORE RETURNING TO BETH DAVID?

- Health Department and government approval to reopen (89/78.8%)
- Socially distanced seating (86/76.1%)
- Face coverings required in the building (83/73.5%)
- Limiting attendance (48/42.5%)
- Proven vaccine distribution (41/35.5%)
- Mercaz limitations (40/35.4%)
- Temperature checks at the door (40/35.4%)
- Restroom limitations (33/29.2%)
- I'm ready to come back regardless (9/8%)

## NEXT STEPS

- Determine if we should be reaching out in alternative ways to gain further input from a more diverse member demographic
- Evaluate all data after survey is closed
- Determine implementation process
- Determine how/what to communicate more broadly